

# Moving Digital Identity to the Cloud, a Fundamental Shift in rethinking the enterprise collaborative model.

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#### What is the cloud?





## From a middle age castle to super-market



**Same Goal** 

Different architecture



#### What are we looking for?

- Move from anonymous to identity enabled
  - Most transactions on the Internet today are anonymous
  - Value transactions are identity based
- Enable Identity while protecting privacy
  - Issuer and target ID do not have to know each other
  - Enable the right to forget
  - Provide an identity dashboard for user to keep control of its own digital ID
- Enable audit and policy enforcement.



#### Old success in digital IDs

- Phone Number, Email, Credit card, ...
  - No need for pre-registration
  - Based on some form of contract
  - Proven to scale toward hundreds of millions of users
  - Does not protect privacy
  - Subject to random attack (phishing, spam, ...)
- Do you call your mobile operation to warn them about your vacation destination?
- Do you have to register for someone to use your email?



#### Inside digital ID

- Authentication (who are you ?)
  - Only a technical MUST HAVE feature
- Attributes (what are you ?)
  - The real value of identity
- Proof of validity (trustful ?)
  - Source of the ID and/or Reputation
- Isolation of partial user ID in silos enables privacy.
- Contracts enable trust.
- Best way to protect information leak, is by not creating the information

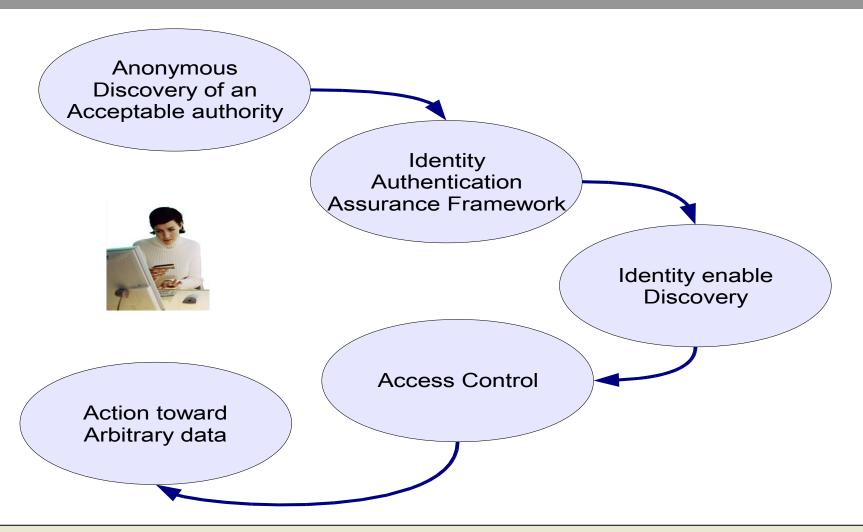


### Which Identity for which cloud?

- Which Cloud ?
  - GRID, Virtualisation
  - SAS, Service provider, Service Consumer
  - Full Internet, or Partner Internet
- Which Identity
  - Exporting internal Identity
  - Consuming external Identity
  - Being an identity proxy/broker
- Access control
  - Based on external data
  - Based on internal data



## Cloud Identity Enabled Transaction





#### Weaknesses of traditional security

- Rarely stick to reality
  - Password enforcement versus reset through email
  - Roles turnover/distribution versus employees.
  - Centralized fine-grained control
  - Audit, Alarm, Logs, ...
- Too many systems work because people choose to close their eyes
  - Public passwords
  - Shared accounts
  - Signed contract, that everyone knows to be ignored



## Keep complexity close to usage

- Relocating complexity to a central point is not free:
  - Distribution by itself adds complexity
  - Significant impact on performances
  - Loss of understanding (especially when handled by different teams)
  - Synchronization dependencies.
- Only useful when:
  - Complexity is reused enough to obtain economies of scale
  - Central authority enforcements are kept at a very high level.



#### Limits of traditional approach

#### Centralization

- Creates a lot of dependencies, and limits functionalities
- Increase 1<sup>st</sup> step cost of any new concept/application, eventually prevents innovation.
- Treats privacy as a 3<sup>rd</sup> class citizen.
- Back channel pre-provisioning
  - Cannot scale at Internet level like GSM.
  - Incompatible with on the fly decision (click & buy)
  - Identity attributes usage (best case only expensive, worse case provides obsolete values)
- Russian doll layer design (legacy remodeling)
  - Impact both functionalities and performances.

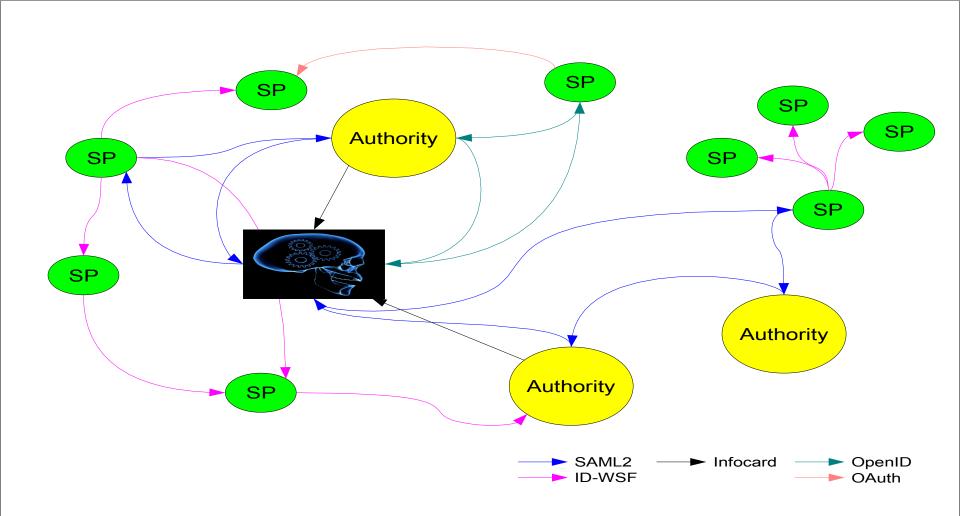


### Loosely coupled and Lazy synchronization

- Available: federation & claims (full spec, FCS products)
  - Loosely coupled session management
  - Identity attributes discovery and retrieval from authentic sources
  - Privacy as a 1<sup>st</sup> class citizen
- Partially available (draft spec, early implementation)
  - Authentication assurance Framework (Liberty IAF)
  - Identity governance framework (Liberty IGF)
  - Identity roaming (proxy authentication, attributes broker,...)
- Still waiting (mostly thoughts and ideas)
  - Initial Authority discovery
  - Transfer of attribute ownership
  - Erase/forget functionality
  - Identity dashboard



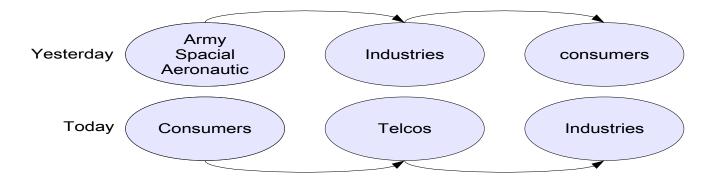
## Fully distributed, partially Heterogeneous





### Which ID provider(s) for your cloud

Change in evolution model



- But a limited number of potential authorities.
  - Bank, Telecoms operators, post office, Government
  - Equipment manufacturer (Microsoft, Apple, Nokia, ...)
  - New players (google, yahoo, facebook, ...)

Furthermore user need to know his ID credentials



#### Let's imagine the future

- Identity enabled search (seamless SSO for any proposed link)
- Smart discovery of acceptable authorities
- Dashboard for user to keep control of its digital ID usage.
- Distribution of my ID attributes through chosen authoritative sources.
- Identity governance enforced independently of service provider (producer/consumer)



### My 0.1€ predictions for next 18/36 months

#### Authentication

- SAML2: enterprise, governments, telcos, ...
- Open-ID2: blogs, photos sharing services, ...
- Infocard: password less authentication GUI

#### Attribute exchanges

- Authentication attributes will continue to be the most common practice for some time.
- ID-WSF2 in government or where ever privacy is enforced by regulation.
- OAuth for "cheap" services, in conjunction with OpenID.

#### Convergence

Protocol will first be bridged (ex: ID-WSF on REST, IDP supporting SAML2 & OpenID, SAML2/SIP, ....)



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